

Minutes of the Rochester Education Foundation - October 13th, 2008

The meeting was opened by President Mike McNicholas. Five members were present, Susan Pennington, Tom Bertrand, Sue Tucker, Bev Chapman, and Misty Hannah.

Susan motioned to accept the minutes as written from the September meeting. Motion was 2nd by Mike. Motion carried.

First item discussed was Jen O'hara's contract. Mike will email everyone a copy of her proposal and it will be discussed at our next meeting.

We discussed holding the fundraiser event at the Firefighters Club. Worst case scenario cost will be \$450, best case \$50. All agreed either price is acceptable. The date has been set for April 24th since that is the availability. Bev Chapman handed out an outline of the event with ideas about invitations, bands, caterer, décor, media, auction items, and favors. Bev and Sue would like to do the invitations and stuff envelopes rather than pay to have that done.

Ticket price was discussed. Mike suggested \$15 per ticket or \$25 per couple. Sue suggested \$20 per person or \$ 35 per couple.

We listened to a CD of a band Bev has researched. We discussed the possibility of a country cover band. Bev will find out availability and prices of such bands.

We discussed centerpieces of cowboy boots that local artists and students have painted. Boots are available online for \$15 per pair.

Bev brought up idea of auctioning or raffling playhouses built by Taylorville Correctional Facility Inmates.

Mike discussed treasurer's report. Brian is to meet with Brad Punk and Mike will get signature cards.

OLD BUSINESS

Requests made by Dennis Jones and Cheryl Flynn have been shelved. They will need to requisition again in the spring.

NEW BUSINESS

We are shelving a request for \$2000 for 6th grade Language Arts.

The Baptist Church wants to donate half of their proceeds from their concert to REF. All agreed this is a very generous gift.

We discussed whether grant requests should be large or small ticket items. This will be discussed further at our next meeting.

Bev brought up the topic of the Foundations image. She supplied us with an outline of some ideas she had which includes postcards brochures and newsletters.

Mike discussed talking to school administrators to let them know who we are and what we do. Some things that should be decided on regarding our image include who and what we want our image to be, what will the cost be for PR, and will do the work. Bev will work on the slimjim brochure for our next meeting.

Susan will talk to Josh and Wilson about linking our foundation website with edline.

Susan brought up asking Rochester Times Photographer to take pictures at our event.

Meeting was adjourned. Our next meeting will be Monday, November 10th at 6 pm.

Respectfully Submitted,

Misty Hannah, Secretary