

Minutes if the Rochester Education Foundation April 6th 2009

Members presents were Mike McNicholas, Misty Hannah, Susan Pennington, Paul Presney, Tim Rottinghaus and Brian Brewer. Jennifer O'Hara was also present for the meeting.

Jen started the meeting with an update on REF sponsors and ticket sales so far. She informed us that the Press Release went out today. She passed out 20 tickets per member for us to sell.

Mike McNicholas will be on News Channel 20 morning news spotlight April 15th and will promote our event.

Jen is going to change our ad in the Rochester Times to be a 1/2 page ad.

Susan is going to make sure the sign in front of the High School is changed to promote our event.

Jen noted it will be .35 per piece to mail out flyers. Everyone agreed that Jen should call A&B printing and offer to pay to have flyers reprinted without mentioning alcohol to put in backpacks for the elementary, middle and junior high schools. The flyers that have already been printed will be mailed out to high school families. This should be less expensive then mailing out all flyers or having them all reprinted.

The meat situation was discussed. Tim said Sam's Best Brands will give us a freezer at their cost. Tim is going to see if Aaron's will be willing to donate a freezer since the owner lives in Rochester.

The "mystery boots" will be raffled and then there will be a 50/50 drawing at the end of the evening, similar to last year's drawing.

Jen will continue to call businesses on the list.

The Watts Family needs to be personally invited. They will have a table for eight reserved.

Mike suggested the scholarship that we give out to be named "The Skip Watts Memorial Scholarship". Everyone agreed this is a wonderful idea and very appropriate.

All donated items for auction can be dropped off at Mike's office. Mike will get plaques to present to Rochester State Bank and Skip Watt's Family.

Susan suggested inviting Dennis Jones to speak at the event, however, Mike pointed out that there will already be many people speaking as well as the auction so we should first see if the scholarship recipients will be speaking

Our next meeting will be Monday April 20th at 5:15 pm.

Respectfully Submitted,

Misty Hannah, Secretary